



To: The Principals of the Waikato

**Available for the first time in the Waikato Region:**

**Ron Davis': Gift of Dyslexia Workshop for Educators**

**When: 22 – 25 July 2013 (during holidays) 9.00am – 5.00pm**

**Where: Fairfeild Intermediate - Hamilton**

**Cost:** please see attached schedule

**Note:** Usual price is \$1800 pp

Who should attend: teachers, teacher aids, RTLB's /SENCO's, principals, special education personnel....

Places are limited to 21 participants; exclusive to Waikato educators until 28<sup>th</sup> February, after that open invitation to NZ and Australia

### **Why Davis® Dyslexia Correction?**

- 1 in 10 students are currently underperforming because of dyslexia; this is highlighted by National Standards.
- Dyslexics think differently – they need to be taught differently
- There is often little/no progress with conventional programmes
- Behavioural issues arise from frustrated dyslexic students impacting on the class as a whole
- These children often have difficulty focusing, paying attention and sometimes hearing instructions.
- Usually wanting to learn, but seem to have a 'non-retentive' brain

The Davis Dyslexia Correction Methods are different as they deal with the root cause of the problem - disorientation - to enable the dyslexic students to accurately perceive information.

Davis Dyslexia Correction has a 98% success rate world-wide (please see attachments for more details information and research).

**How is your school helping to address these (at least) 10% of children who are struggling to reach National Standards?**

295 Rattray Street, Dunedin 9016, New Zealand

T: +64 3 477 0056 E: [Shelley@dyslexia.net.nz](mailto:Shelley@dyslexia.net.nz) W: [www.daviddyslexia.co.nz](http://www.daviddyslexia.co.nz)

## **Implementing the Davis techniques into a classroom can be as simple as:**

- Understanding how dyslexics think and adapting your teaching style,
- Using some or many of the techniques for whole classroom practice. These tools and techniques are valuable for all learners and some are particularly good for classroom and behaviour management.
- Implementing techniques for identified children
- Implementation of a full Davis classroom per the model used at Kena Kena school in Wellington. \*\* See attached data graphs.



This workshop is designed to give the participant the tools, methods and strategies to apply them to students with mild / moderate dyslexic tendencies in the school / classroom; it is not the training to become a licensed Davis Dyslexia Corrections Facilitator®. That training costs approx. 30K and the full cost for a student's programme ranges from \$ 2500.00 – \$ 3200.00.

## **The Gift of Dyslexia Workshop Proposal to Waikato Principals**

To be held Hamilton, 22 – 25 July 2013 (School Holidays)

This workshop price is usually \$1800 plus GST per participant and is usually held in the South Island where the Davis Dyslexia Assn is based.

This is an opportunity to save on both the workshop and travel costs

Price \$1250 per person plus GST (minimum number required 21)

Price \$1400 per person plus GST (minimum number required 18)

Price \$1600 per person plus GST (minimum number required 15)

These prices are offered exclusively to schools, within the Waikato Region, and are available until 31 March 2013.

**Please note:**

Included: Full Workshop Kit and manual valued at \$290 each.

## Registration and Contact Details

For more information or to register please contact:

Shelley McMeeken, Director – Davis Dyslexia Association – Pacific

Post: 295 Rattray Street, Dunedin

Phone: 03 477 0056 Mobile: 0274 399 020

Email: [Shelley@dyslexia.net.nz](mailto:Shelley@dyslexia.net.nz)

Web: [www.daviddyslexia.co.nz](http://www.daviddyslexia.co.nz)

### Registration Form

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Email: [shelley@dyslexia.net.nz](mailto:shelley@dyslexia.net.nz) Fax to +64 3 477 0070 or  
Post to 295 Rattray Street, Dunedin 9016, NZ

**Gift of Dyslexia Workshop  
Waikato School Special  
22-25 July 2013**

**Registration for special school price \*\* see schedule due 28 Feb 2013**

**Enclosed is my cheque**

**or Direct Credit:** Alicia Otago Ltd t/a DDA Pacific 2009  
ANZ Queenstown, NZ; 010867 – 0066969 -00

**Please send my receipt and confirmation to:**

**Name** \_\_\_\_\_

**School** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone Number Day** \_\_\_\_\_ **Evening** \_\_\_\_\_

**Cell** \_\_\_\_\_ **email** \_\_\_\_\_

## More about Dyslexia, Davis and Why this method

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## **What is Dyslexia?**

Dyslexia is **NOT** laziness, a bad attitude, not trying or not intelligent.

Dyslexia is an alternative way of thinking. Dyslexics think predominantly with pictures as opposed to the sounds of words. The difficulty is with two-dimensional symbols such as letters of the alphabet, numerals, musical notes and with the high frequency words such as; the, and, is, it, etc. These symbols can cause the picture thinker to feel confused.

The Davis® methods have been adopted by several schools in NZ, including an extensive programme at Kena Kena School, Kapiti Coast.

## **Why Davis Dyslexia:**

The Davis methods deal with the root cause of dyslexia, which we call disorientation. Disorientation causes the brain to not see or not hear what is really there or being said. If you have heard a dyslexic to say; the words are running off the page, the page is blurry, or just to misread a word, then what has occurred is disorientation. For us, looking at that same print – it is not running off the page, nor is it blurry. But for the disoriented person, that is their perception and it makes continuing difficult.

The majority of Davis Dyslexia Correction Facilitators are the parents of dyslexics who have navigated their children through numerous programmes with little to no result. Ron Davis' book *The Gift of Dyslexia* made sense – we were able to recognize both our children in his description of dyslexics and we also could recognize the type of mistakes being made. Many will also comment that Ron's work has been developed for dyslexics BY a dyslexic. There are many programmes to 'help' developed by well meaning professionals – who do not think this way. We have come to this work after seeing the results in our own children.

To deal with the difficulty with more reading, phonetic training, or one of the many computer programmes and methods available, is to still be working with the disorientation that is occurring for the person you are trying to help.

Ronald Davis discovered and has developed simple mental techniques, either a visual or a kinesthetic method of correcting the distorted perceptions that occur – becoming oriented (focused)

The student is then taught symbol mastery with the clay to enable them to master the symbols – letters, numerals and words etc that

have caused them difficulty. Once they understand these symbols the confusion and resulting disorientation becomes a thing of the past.

What you will learn, see demonstrated, and personally experience:

- Proven methods for improving reading fluency, spelling, motor coordination and attention focus.
- How the Davis procedures were developed
- How dyslexics think and perceive
- How to assess for the 'gift of dyslexia'
- How to help dyslexics eliminate confusion and focus attention
- Davis Symbol Mastery and Reading Exercises for mastering reading and spelling
- How to incorporate the Davis methods into a teaching, home school, tutoring or therapeutic setting.

### **More Information on Davis Dyslexia Association International and Research.**

The Davis Dyslexia Association International is based in San Francisco, USA. There are affiliate offices in Germany (servicing Europe excluding The Netherlands) The Netherlands, New Zealand (Pacific Region) Mexico (Sth America) and the United Kingdom.

Davis Dyslexia is the most widely used programme for remediating learning difficulties, in the world. The programme is available in 45 countries and in 30 languages. Ron Davis' book; The Gift of Dyslexia is available in 20 languages.

There is further information including articles and links to research on this website; [www.dyslexia.com](http://www.dyslexia.com) The local website for information on dyslexia and Davis Dyslexia is: [www.daviddyslexia.co.nz](http://www.daviddyslexia.co.nz)

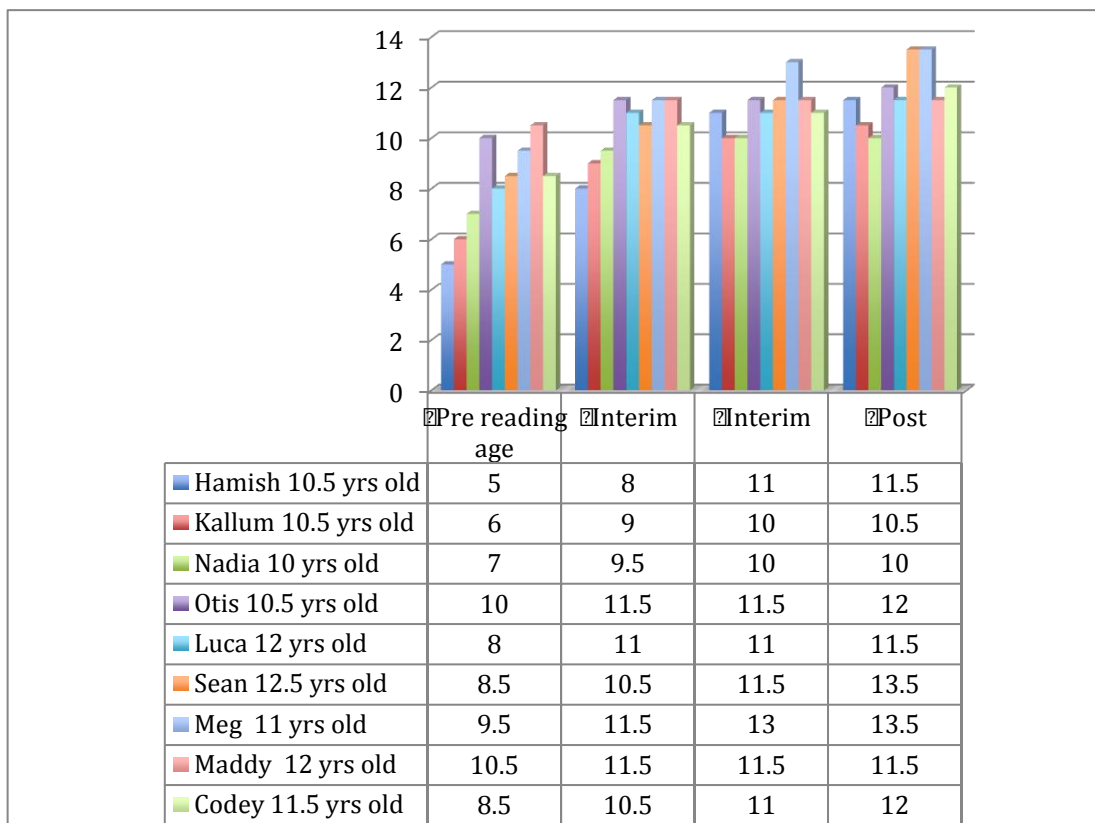
The page link to the research articles is: [www.dyslexia.com/science](http://www.dyslexia.com/science)

Attached are the graphs from Kena Kena School, Kapiti Coast NZ which details the progress made in reading by the children in their Davis school program. Please contact me if you would like further information on this.

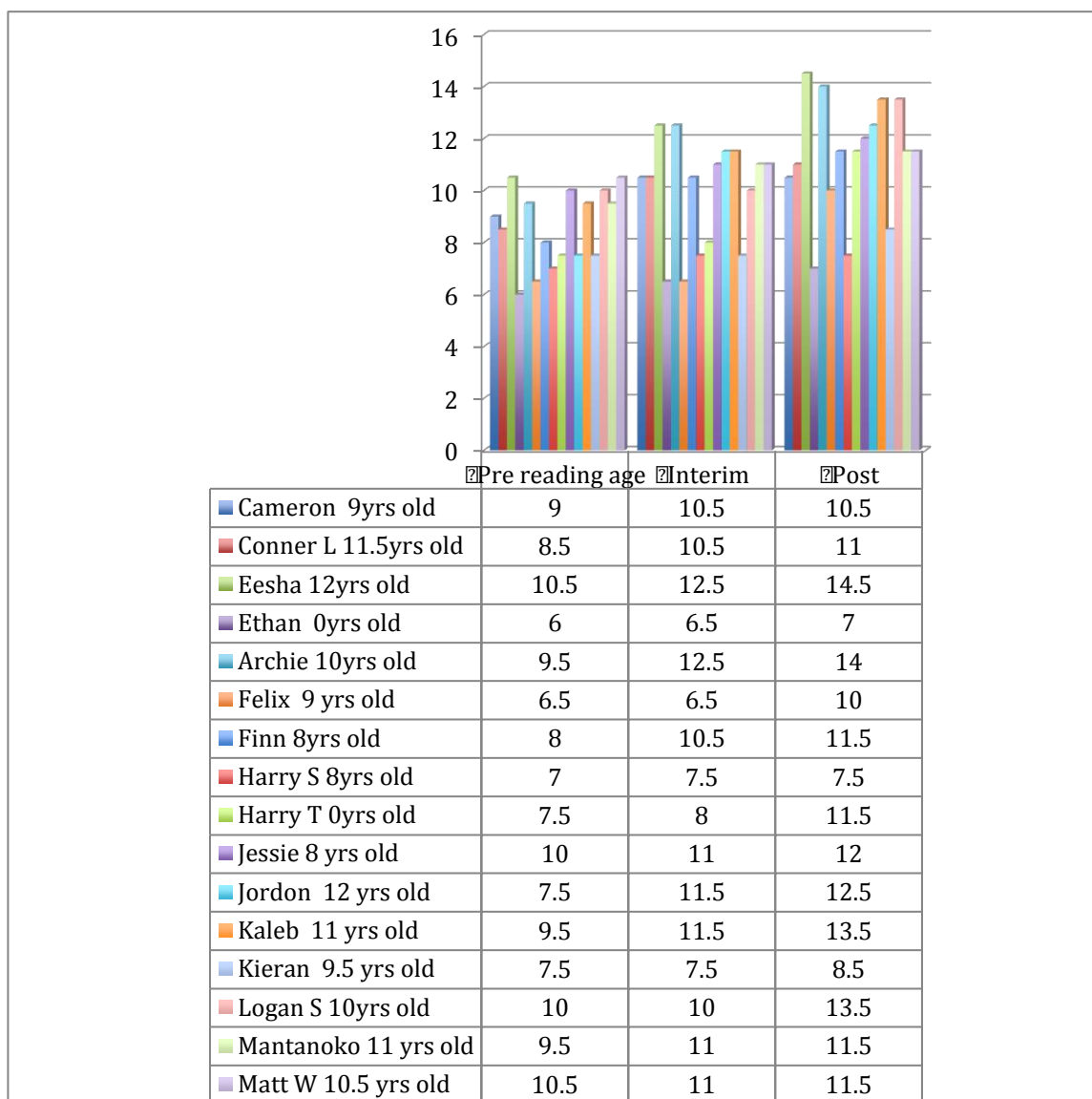
# Kena Kena School – Davis Dyslexia Programme

## Changes in Reading Age 2009 - 2011

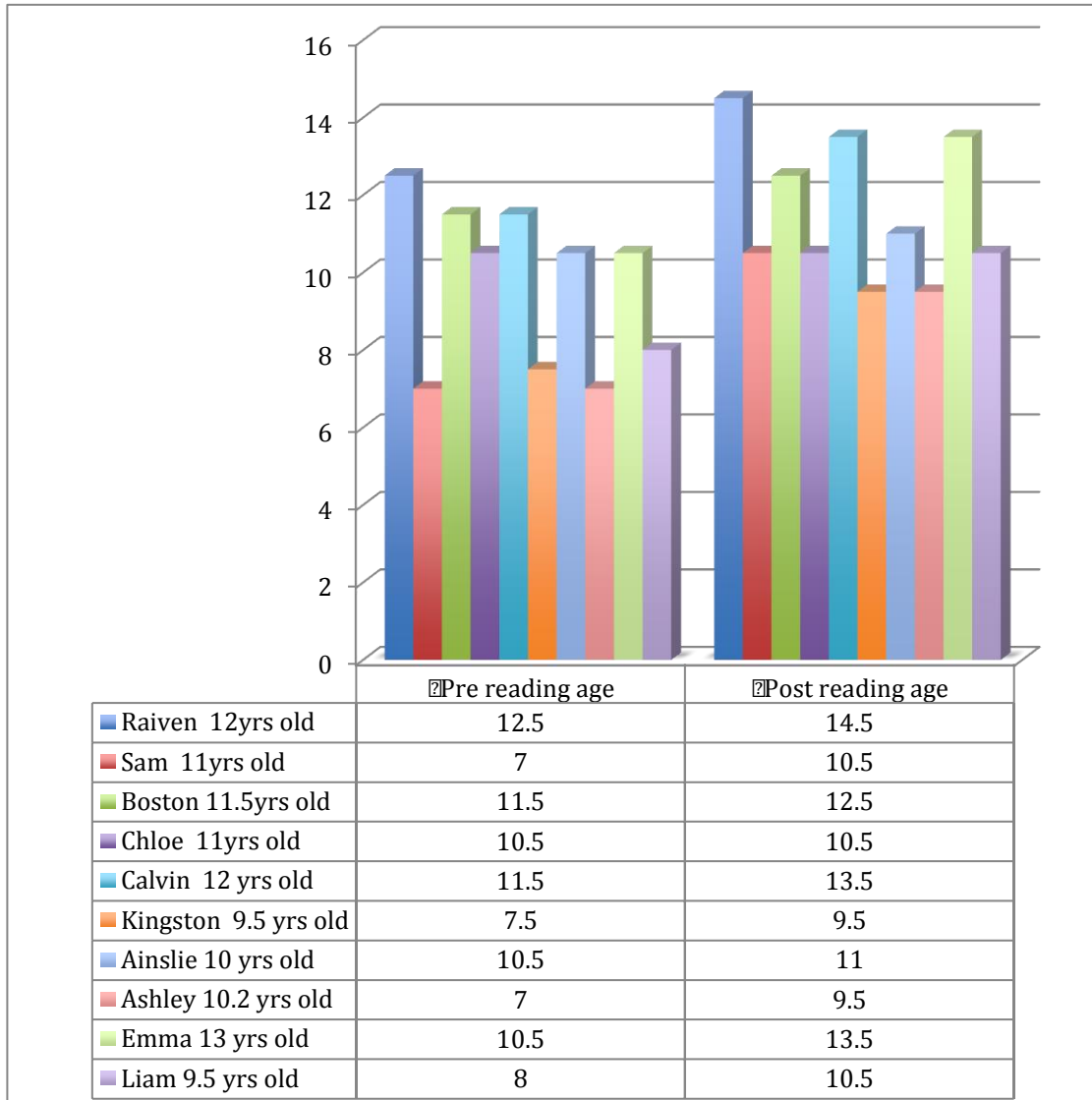
### Group One



## Group Two







## Group Four

